

HIVdigital Competition Conditions

1. General provisions

HIVdigital is a competition for digital health solutions that focuses on the greatest challenges in the area of HIV. The goal is to start a discussion about innovation opportunities in HIV domain, to inspire the generation of disruptive ideas and to accelerate the ideas to use and thus impact the lives of HIV-positive people.

The competition is organised by the Estonian health technology cluster Connected Health, which is managed by SA Tallinn Science Park Tehnopol, and GlaxoSmithKline Eesti OÜ. The initiative has the support of the Ministry of Social Affairs.

The competition is financed by ViiV Healthcare via the Positive Partnerships programme.

2. Description of competition

The competition is organised through the website www.hivdigital.ee, where detailed information is published, including deadlines, challenges, participation conditions and terms, evaluation criteria, participants, jury and mentors, prize winners and other information. The submission of ideas to the competition and registering for participation at Hackathon also take place through the website.

The competition consists of three stages and will last a total 12 months, from June 2016 to June 2017. In the first stage, ideas will be generated and the concepts will be developed; in the second stage, prototypes will be created; in the third stage, the solution will be tested and prepared for broader implementation.

The challenges to be addressed by the competition are published on the competition website. The ideas for solution submitted must clearly address one or more of the challenges, i.e. be aimed at resolving the problem described therein. However, the ideas for solutions may also be set out for other problems related to HIV. The jury will decide in such a case whether the idea advances.

The 100,000-euro prize fund will be distributed in two parts: up to 30,000 euros for preparing prototypes of the best ideas at the end of the first stage; and a total of up to 70,000 euros for testing the solutions of the best prototypes at the end of the second stage.

The decisions on distributing the prize fund shall be made by the jury consisting of experts on HIV and health technology. The jury shall evaluate the expected impact, feasibility, usability, scalability of the idea/solution and level of commitment of the team. A more detailed description of the evaluation criteria is posted on the competition website. The jury may ask

additional experts for advice in making their decision. The decisions of the jury are final and may not be disputed.

3.Participation in the competition

It is possible to enter the competition either by submitting the idea for solution oneself or by joining one of the teams in the Hackathon.

To take part, the idea for solution or application to take part in the Hackathon must be submitted via the online form on the website.

Individuals, groups of individuals and legal entities (companies, institutions, NGOs, etc.) are all welcome to submit ideas. Participants may submit more than one idea.

Ideas can be submitted from 14 June to 14 August 2016 (incl.)

Ideas may be submitted either in Estonian and English.

Copyrights and other intellectual property rights related to the proposed idea shall be retained by the submitter of the idea.

If the award recipient discontinues developing the idea during the competition or implementing the solution after the competition, the organisers shall have the right of first refusal to the copyrights or other intellectual property rights related to the solution and thereby reserve the right to develop the idea and implement the solution.

By submitting an idea or registering to the Hackathon, the participant accepts the competition conditions and grants consent to the competition organisers for processing the data submitted, including for contacting the participant in regard to the competition, forwarding to mentors and jury members and for publication on the competition website, at events, media coverage and other marketing activities related to the competition.

The registration to take part in the Hackathon may be made from 14 June to 25 August 2016 (incl.). The organisers shall confirm the registration on an ongoing basis.

It is no longer possible to enter the competition at subsequent stages.

4. Development process from submission of ideas to development of solutions

The ideas for solutions received by the deadline shall be evaluated by the jury, which shall make the decision as to whom to invite to the Hackathon to present and develop further the

idea. The participants shall be notified regarding the decision at least 1 week before the Hackathon takes place. Participants who receive an invitation and do not show for the Hackathon may not continue participation in the competition.

The Hackathon is an intense event spanning one weekend for forming teams and further developing of ideas. The Hackathon will be held from 26-28 August 2016 in Tallinn.

The Hackathon will conclude with the selection by the jury of the ideas with the greatest potential and the making of a decision regarding the distribution of prize fund dedicated for this stage. There will be 30,000 euros given out in the first stage. The prize money will be complemented by free expert advice from the experienced mentors at Tehnopol and the HIV experts engaged by competition organisers (including clinicians and patients).

The precondition for receiving prize money in this stage is the confirmed willingness by the participant to develop a prototype from the idea within the timeframe of the competition.

The second stage will last from September to December 2016; during this time, the awarded ideas will be developed into prototypes based on the implementation plan and budget laid out by the participant. Compliance with these plans will be monitored by SA Tallinna Teaduspark Tehnopol under an agreement to be concluded for this purpose. In addition, individual and group mentoring sessions will be organised for participants. The prototype development stage will end with presentations made to the jury. On the basis of the presentations, the jury will select one or more prototype to proceed to the next stage and make the decision regarding distributing the prize money dedicated for this stage. There will be 70,000 euros handed out in the second stage. The monetary prize will be complemented by free expert advice from mentors, including HIV experts engaged by competition organisers (including clinicians and patients). The participants that received awards will be presented at a public event.

The preconditions for receiving prize money in this stage are: a) starting up a company if the participant to this point has been an individual or group of individuals: b) confirmed willingness to develop the prototype into a solution within the timeframe of the competition.

The third stage of the competition will last from January to June 2017. During this time, the prototypes will be developed further, including testing with users and preparing for scaling the solution. The activities will take place pursuant to the implementation plan and budget laid out by the participant. Compliance with these plans will be monitored by SA Tallinna Teaduspark Tehnopol under an agreement to be concluded for this purpose. In addition, individual and group mentoring sessions will be organised for participants. Solutions ready by the end of the third stage will be introduced to HIV stakeholders and the public in June 2017.

5. Other terms and conditions

The organisers shall reserve the right to make changes in the competition deadlines and the members of the participating experts (jury and mentors). Changes will be announced on the competition website.

The organisers will not reimburse participants for any expense or cost incurred in connection with submitting the idea for solution or participating in different stages of the competition.

By submitting an idea, the participant confirms the accuracy of their data, their willingness to take part in the competition and their consent to the terms and conditions of the competition.